



21st International Symposium
on Non-Oxide and New Optical Glasses
ISNOG 2018

June 17 to 21, 2018
Quebec, Canada

**PARTNERSHIP
PROSPECTUS**



Partnership and exhibition prospectus



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on Non-Oxide and New Optical Glasses
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Local Scientific Committee

Younès Messaddeq,
Conference Chair
(COPL, Université Laval)

Réal Vallée
(COPL, Université Laval)

Pierre Galarneau
(INO)

Raman Kashyap
(COPL, Polytechnique
Montréal)

Safa Kasap
(University of
Saskatchewan)

Martin Rochette
(COPL, McGill University)

Jacques Albert
(Carleton University)

Josef Zwanziger
(Dalhousie University)

Scott Kroeker
(University of Manitoba)

Organizing Committee

Younès Messaddeq

Yannick Ledemi

**Sandra Helena
Messaddeq**

Julie Fréchette

David Hélie

Diane Déziel

(COPL, Université Laval)

WELCOME

It is my pleasure to announce the 21st International Symposium on Non-Oxide and New Optical Glasses (ISNOG 2018), a biennial conference held for the first time in Canada, at the Quebec City Convention Center from June 17 to 21, 2018. More than 200 attendees from academia and industry are expected.

Building on the success of past editions, ISNOG-2018 will be a top-level international conference bringing together scientists from around the world interested in recent developments in non-oxide and new optical glasses. Main topics include modeling of glass structures, advanced methods for synthesis and characterization of chemical, physical and optical properties, along with the integration of these novel glass materials in cutting-edge applications in the optics-photonics, energy and biomedical sectors. The primary goal of ISNOG-2018 is to present state-of-the-art research, recent achievements and global trends in non-oxide glasses, glass-ceramics, optical coatings and films, optical fibers, active optics and integrated components while promoting cross-disciplinary interactions that can spur the development of this exciting materials research field.

By partnering with us, you will contribute to enhance the experience of our participants. Take advantage of ISNOG 2018 to establish new contacts and initiate partnerships, renew ties with customers and profit from discussions on vitreous materials research and technology trends. In addition, your visit will allow you to enjoy the numerous breathtaking attractions and unique cultural heritage of beautiful Quebec City. Do not miss this exceptional opportunity!

Please find attached different partnership packages with detailed information. Thank you for considering this offer, and should you wish to pursue this opportunity or to discuss the level of your contribution as well as the visibility you could expect to receive, please contact: david.helie@copl.ulaval.ca

Sincerely,

On behalf of the ISNOG 2018 Organizing Committee,

Younès Messaddeq

Previous locations

Nizhny Novgorod, Russia	2016
approx. 170 pax	20 countries
Jeju, South Korea	2014
225 pax	18 countries
San Malo, France	2012
190 pax	29 countries
Ningbo, China	2010
180 pax	20 countries



PARTNERSHIP PLANS

Partnership Packages	Diamond CAD 10,000	Gold CAD 5,000	Silver CAD 3,000	Bronze CAD 1,000
Ad in Printed program & proceedings	1 page	1 page	1/2 page	1/3 page
Logo on website	✓	✓	✓	✓
Acknowledgement during the Opening session & main events	✓	✓	✓	✓
Partner-supplied insert in Symposium bag	✓	✓	✓	✓
Logo on banners	Large	Medium	Small	
Logo on Symposium bag ¹	Large	Medium	Small	
Full delegate registrations ^{2,3}	2	2	1	
Banquet tickets	2	1		
Exhibition Booth (m ²)	3 x 3	3 x 3		
Logo projected between sessions in symposium rooms	✓	✓		
Logo displayed on Convention Centre digital screens	✓	✓		
Official sponsor of the Banquet dinner	✓			
Conference lanyard	✓			

À la carte Packages	USB CAD 2,500	Notepads/pens CAD 1,000	Bag insert CAD 750	Coffee/poster CAD 500
Logo size in printed program	Small	Small	Small	–
Logo on website	✓	✓	✓	✓

Printed Program advertising	Full-page CAD 1,000	Half-page CAD 750	1/3 page CAD 500
Ad	Full color 1 page	Full color 1/2 page	Full color 1/3 page
Logo on website	✓	✓	✓

Note: All exhibits will be adjacent to the breaks and poster sessions area. Will be provided:

- 1 basic electric outlet (120V/15A) and material handling
- 1 table and 2 side chairs and wastebasket

1. Flyer and/or material to be provided by the partner
 2. Full registration cannot be used for paper presentations. A separate registration must be purchased
 3. Full registration does not include banquet tickets



À LA CARTE PACKAGES

USB Flash Drive CAD 2,500

The flash drive, provided by the Symposium, would contain the conference abstracts. It would not be locked, making it reusable and thus an interesting promotional object for your organisation.

- Logo placement on the flash drive along with the conference logo
- Logo on the Symposium website with hyperlink to the partner's website

ISNOG Notepads and pens – CAD 1,000

Provided by the partner.

- The notepads and pens would bear the partner's name/company logo along with the ISNOG logo and would be distributed in the participant conference bag
- Logo on the Symposium website with hyperlink to the partner's website

Bag insert – CAD 750

- Inclusion of promotional material in the participant conference bag
- Logo on the Symposium website with hyperlink to the partner's website

Coffee Break/Poster Sponsor – CAD 500

- Display space for one piece of advertising material (folder, brochures, etc.) during coffee breaks
- Logo on the Symposium website with hyperlink to the partner's website

PRINTED PROGRAM GUIDE

Program size: B5 Format - 18 cm width, 25 cm height

Full Page – CAD 1 000

- Full color 1 page, no specific position (Printed program guide)
- Logo on the Symposium website with hyperlink to the partner's website

Half Page – CAD 750

- Full color 1/2 page, no specific position (Printed program guide)
- Logo on the Symposium website with hyperlink to the partner's website

1/3 Page – CAD 500

- Full color 1/3 page, no specific position (Printed program guide)
- Logo on the Symposium website with hyperlink to the partner's website

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the organizers to discuss your needs.